

Slide 1 TITLE SLIDE: Enter installation name. Enter installation size: use the charts included in the instruction to determine installation size. Enter REGION name.

Installation Name:	(Enter Installation Name)
Installation Size:	(See Instructions For Size Charts)
IMA Region:	(Enter Region Name)



Slide 2 PROGRAMMING: Describe creative, unique or experimental programs implemented during the previous fiscal year. Include programs redesigned for a different target market. Explain how programs were successful. Demonstrate how programs incorporated LERN and RDS principles.

Enter Your Response in This Space

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Slide 3 OUTSOURCING: List APF and NAF contracts you use to enhance your program delivery. What new resources have you discovered that have resulted in program improvements (e.g.: in-kind contributions, volunteers, outside funding, land use, facilities, partnerships.)

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Slide 4 CUSTOMER SERVICE: How do you determine customer interests and needs (e.g. customer service survey, leisure needs survey, focus groups, suggestion boxes, etc.), and how do you use this information? What actions have you taken to ensure a balance between fiscal responsibility and a customer service orientation in your program?

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Slide 5 COMMUNITY PROJECTS / PARTNERSHIPS: Describe partnerships or projects between recreation and the community. Identify the benefits to the recreation program, the partner and the community.

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Slide 6 FACILITIES IMPROVEMENT INITIATIVES: Describe all projects that improved recreation facilities (consider buildings, grounds, and capital purchases). Include self-help projects completed to a professional standard.

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Slide 7 LEADERSHIP & PROFESSIONAL DEVELOPMENT: List professional development (e.g. college credit, continuing education credit, certificate programs, etc.) received in the previous fiscal year by recreation employees through attendance at workshops, seminars or training conferences. Indicate success in reaching training goals in the Recreation Baseline Standards.

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Slide 8 MANAGEMENT INFORMATION SYSTEMS: List automation systems you use. RecTrac users indicate which functions you currently use: Registering of Households; Pass Management; Daily Activity Report submission; activity, league and facility scheduling; use of reports in marketing and programming.

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Slide 9 FINANCIAL MANAGEMENT: Summarize NAF financial performance for most recent FY, describing both negative and positive results. Identify and explain any problems in budget variance and in meeting HQDA performance standards. Identify APF resources that supported this program. Your IMWRF fund manager must review and approve this slide.

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Slide 10 PROGRAM MARKETING: Describe marketing tools you use to generate interest in your program and activities. Discuss your use of printed media, web-based marketing, and radio and television advertising. Consider unconventional approaches in marketing, and unique challenges you must overcome in promoting your program.

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Slide 11 MARKETING SAMPLES: Use these slides to show publicity samples, e.g.: flyers, posters, photographs of banners or signs, still shots from TV ads, etc. Embed graphics and photo files into these slides, by inserting original files or scanning hardcopy prints.

Use The Insert Menu to Embed a Picture or Object in This Space



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Slide 12 MARKETING SAMPLES: Use these slides to show publicity samples, e.g.: flyers, posters, photographs of banners or signs, still shots from TV ads, etc. Embed graphics and photo files into these slides, by inserting original files or scanning hardcopy prints.

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Slide 13 MARKETING SAMPLES: Use these slides to show publicity samples, e.g.: flyers, posters, photographs of banners or signs, still shots from TV ads, etc. Embed graphics and photo files into these slides, by inserting original files or scanning hardcopy prints.

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Slide 14 PHOTOGRAPH: Insert up to three photographs that document the best aspects of your community recreation program.

Insert a Photograph in This Space



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Slide 15 PHOTOGRAPH: Insert a group photograph of your community recreation team.

Insert a Photograph in This Space



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